

PORT NOARLUNGA DEEP SOUTH BLUES FESTIVAL



2017 POSTER DESIGN COMPETITION "HELP BRING BACK THE BLUES"

INTRODUCTION The Port Noarlunga Business and Tourism Association (PNTABA) is presenting the **Port Noarlunga Deep South Blues Festival** from 24 – 26 November 2017, with the theme for the inaugural event being, *Help Bring back the Blues*. To assist with promotion of the event, the PNBATA is seeking an artwork for use to promote the Festival, with the artwork to be selected via an entry process.

THE WINNING ENTRY will be used as the promotional artwork before, during and after the Festival in a number of mediums. These mediums may include (and not limited to) posters, flyers, banners, sponsorship applications, and T shirts. Selected artworks will be exhibited at the Official Festival Launch, to be held on Friday 25 August at the Arts Centre Port Noarlunga. The winning entry will receive \$500 and 4 weekend passes. **TOTAL valued over \$1,000**

CONDITIONS OF ENTRY

1. All entries must relate to the theme Blues Music and the Natural Environment of the Port Noarlunga Area.
NOTE : The sea grass is very important to the survival of marine life, commonly called the Blue Line. A few of the species found on the Port Noarlunga Reef include the Blue Devil, Blue Groper, the Blue Swimmer Crab.
2. All entries must be original works. Any works that infringe copyright will be disqualified.
3. The Art Prize is open to South Australian Entrants/Artists only.
4. Employees of City of Onkaparinga and members of the committee and any sponsors and performers of the Blues Festival are ineligible to enter.
5. The committee will be responsible for the safe keeping of the artworks throughout the duration of the Festival.
6. The PNBATA will become the owner of the original winning artwork.
7. The artist of the winning artwork will enter into a copyright agreement with the PNBATA for use of the artwork to promote of the Festival, outlining the agreed uses of the artwork, at no further cost to the PNBATA.
8. All entries must be in "portrait format", with the ability to be scaled to A3 in size when used for promotional purposes.
9. Artworks may be in any medium.
10. The proposed poster design/artwork must also take into consideration and allow for the following graphic design layout considerations :
 - The display of the official "Deep South" logo and font design to be used as attached
 - Artist listing (this may be upto 30 artists)
 - Festival Sponsors (up to 10 logos)

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HELP BRING BACK THE BLUES - POSTER ART PRIZE

Port Noarlunga Business & Tourism Association - Blues Festival Committee
chair@PNBTA.org.au

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SUBMISSION OF ENTRIES

1. Artists are requested to submit digital images of their artwork to: chair@pnbta.org.au with the intention to submit the original art pieces for the final exhibition (details further below)
2. All entries must be provided as a JPG, no larger than 1MB in size.
3. Applications will be accepted between Friday 23rd June 2017 and Friday 21th July, 2017.
4. Each "Entrant" is only allowed to register once and submit only one piece of work.
5. All entries must consist of a completed entry form with the accompanying digital image.
6. A judging panel will pre-select from the digital images submitted.
7. All pre-selected images will have the opportunity to be displayed at the Festival launch.
The entrant may be contacted to produce a final printed image or the original artwork to be exhibited as part of the Official Exhibition/Launch night on August 25th

PRE-SELECTION AND FINAL JUDGING

1. Selection is made by a judging panel established by the PNBATA Blues Festival sub-committee.
2. All pre-selection entrants will be notified via email
3. Entries will be judged on criteria of (in order) themes, artistic expression, quality of presentation, and content.
4. All decisions by the judging panel are final, and no correspondence will be entered into.
5. The final winning entry will be announced by August

OFFICIAL FESTIVAL LAUNCH & POSTER DESIGN EXHIBITION

1. The Festival launch will be held on Friday 25th August 2017 at the Arts Centre Port Noarlunga, from 6.30pm.
2. The competition winner will be announced at the Festival Launch.
3. Selected, original artworks for the Festival launch are to be delivered to the to the Arts Centre Port Noarlunga, 22 Gawler Street, Port Noarlunga, between Saturday 19 August - Thursday 24th August 2017, during opening hours, Monday – Friday 10am – 4pm, Saturday 12 midday – 4pm

ENTRY FEES

1. There is no entry fee. Young emerging artist are encouraged to submit artwork.

PRESENTATION OF WORKS FOR FESTIVAL LAUNCH

1. Artworks may be submitted in any form.
2. All artworks should be presented ready for hanging.
3. The artist name, phone contact and title of work must be clearly printed on the back of the artwork.
4. No artworks will be offered for sale at the Festival Launch.

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WINNING ENTRY

1. A digital file of at least 3 to 5MB will be supplied by the winning artist, for reproduction purposes.
2. The original of the winning artwork will be displayed in various locations in the lead up to the Festival.
3. During the Festival the original of the winning artwork will be displayed in the Arts Centre Port Noarlunga.

COPYRIGHT / PROMOTIONAL USE OF WORKS

1. The sponsorship agreement with the PNBATA Blues Festival sub-committee will authorise major sponsors naming rights.
2. Major sponsors may use reproductions of the winning work for promotional and media purposes, under the sponsorship agreement with the PNBATA Blues Festival sub-committee.
3. No artwork will be used for fundraising purposes by the sponsoring organisation.
4. The winning artwork and their photographic reproductions may be used on promotional materials for future art prizes.
5. The artist accepts that the work may be reproduced, in whole or in part for the development of products.
6. The artist will be acknowledged by name and prize won wherever the work is produced.

COLLECTION OF WORKS

1. All works excluding prize winner artwork are to be collected from the Port Noarlunga Art Centre after the Festival launch (August 25th), during opening hours.

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"HELP BRING BACK THE BLUES"

ENTRY FORM

ARTIST DETAILS

Name

Address.....

.....Post Code

ARTWORK DETAILS

Title

Medium

Size

Digital File Name

I accept the rules and conditions of the
PORT NOARLUNGA DEEP SOUTH BLUES FESTIVAL POSTER DESIGN COMPETITION

Signed..... Date

PORT NOARLUNGA DEEP SOUTH BLUES FESTIVAL

DEEP SOUTH OFFICIAL LOGO & TEXT

LOGO 1



LOGO 2

